

# STUDENTS EDUCATORS COMMUNITY



2023  
ANNUAL REPORT

Baldwin County  
Education  
Coalition



[www.BetterBaldwin.com](http://www.BetterBaldwin.com)

PREPARING EVERY STUDENT. SUPPORTING EVERY EDUCATOR.



# STUDENTS & EDUCATORS

## OBJECTIVES:

Expand teacher knowledge and skills through training and mentorships.

Provide educational funding support to teachers and students where public funds are unavailable.



Gulf Regional Innovative Teaching Conference

- \$25,000** in Sponsorships
- 377** attendees with **165** unique sessions
- Provided lanyards, name badges and ribbons, secured food trucks and free lunches, obtained door prizes, secured community partners, and provided swag



*Teacher of the Year*

- Coordinated Baldwin County Public School District's Teacher of the Year Banquet recognizing each school's outstanding educator
- Included recognition of National Board Certification Teachers
- 225** Attendees



- \$40,000** in scholarships awarded
- 40** total scholarships awarded (28 new and 12 renewed)
- Hosted inaugural "Evening of Education Champions" future teacher scholarship fundraiser
- Continued service as fiscal agent for scholarship funds



PROVIDING TANGIBLE RESOURCES  
SO STUDENTS ARE FREE TO LEARN

- Serving **47** public schools and **31,812** students in Baldwin County
- 148** orders fulfilled with more than **5,100** items total
- \$164,420** in total donations and grants for Palm Project
- Total cost of items distributed was **\$27,478.86** compared to the retail value of total items distributed at **\$57,102.79**

## ADDITIONAL PROGRAMS, CONTRIBUTIONS, AND PROFESSIONAL DEVELOPMENT:

Provided lunch for ACT Mastery Training for teachers; Provided lunch for all-county nurses Professional Development; Provided Employee of the Month awards and gift bags; Aspiring Leaders Reception; End of year celebration for Curriculum Leaders; Lunch for Elementary Instructional Coaches; eMINTS t-shirts; Snacks for student testing at Baldwin County Virtual School; Dinner for eMINTS Graduation; T-shirts, lanyards, and lunch for STEAM Certification Teachers; Reception for Hope Zeanah's retirement; and Refreshments for ACT Boot Camp.



# COMMUNITY

## OBJECTIVES:

Inform, engage and connect the community to our public schools.  
Strengthen awareness and support for the district and the Coalition.

- Partnered with Baldwin County Sewer Service to host the **11th Annual Golf Classic** with **36 teams** and **140 Participants**
- Grossed more than **\$49,832** bringing the 11 year **net proceeds total to \$293,375**



## AN EVENING OF

*Education  
Champions!*

SILENT AUCTION | LIVE MUSIC | FOOD | REFRESHMENTS

- Hosted inaugural **Evening of Education Champions**
- More than **150 stakeholders** for education attended
- Raised more than **\$36,250** to support the Baldwin Proud Future Teacher Scholarship fund

## COMMUNICATION & PARTNERSHIP

- Shared **7 blogs** to provide more details on relevant topics to stakeholders
- Consistently inform through the Coalition's **website, newsletters** and **social media** channels
- Hosted **quarterly meetings** with foundation representatives and community partners
- Secured **7 community partners** who hosted supply drives, provided lunches for teachers at CF Taylor Alternative School, and water and gatorade to Baldwin County Schools transportation department
- 226 volunteers** have registered through the online portal for **Baldwin Partners** since September 2021
- Presented to Foley Optimist Club, Eastern Shore Chamber of Commerce, Daphne Rotary Club, and Impact 100 Baldwin County Membership

## INFORM & ADVOCATE

## OBJECTIVES:

Provide a united voice and build awareness for local and statewide educational initiatives.  
Maintain a working relationship with local and state elected officials.

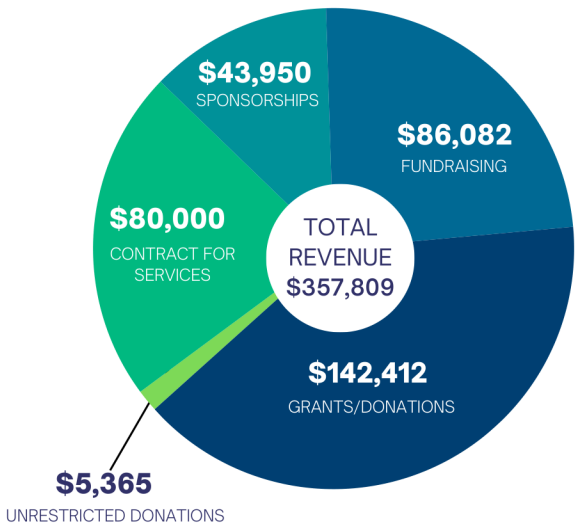
- Serving on the Alabama STEM Council Executive Committee, Communications Work Group, and Task Force to create the Alabama STEM Foundation
- Attend monthly Board of Education Work Sessions to stay informed on current issues
- Serving on the districts Federal Programs Advisory Committee
- Baldwin County Safe Routes to School Task Force Member

# DEVELOPMENT & OPERATIONS

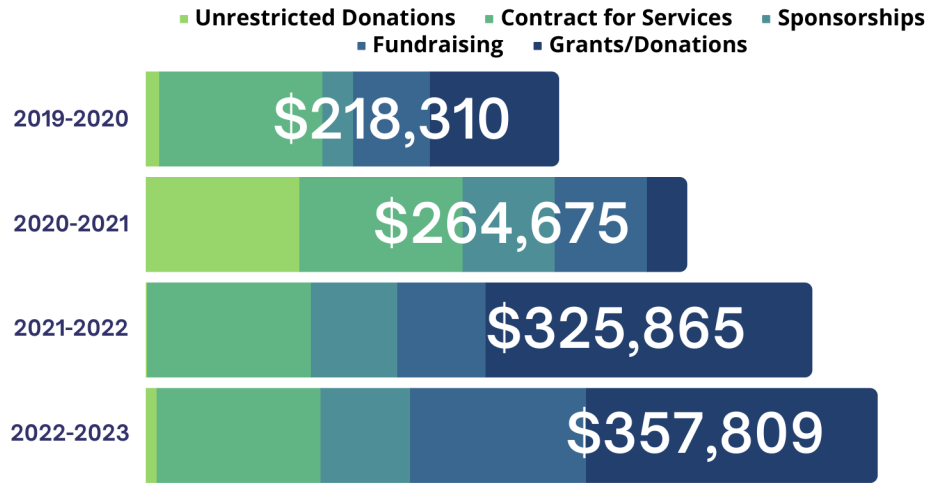
## OBJECTIVES:

- Obtain adequate funding to implement best practices and meet the needs of educators and students.
- Increase funding in order to effectively manage programs and services of the organization.

### TOTAL REVENUE 2022-2023



### REVENUE YEAR OVER YEAR



United Way of Baldwin County

#### -2023 United Way Agency Designation

- \$5,000** Dedicated to Palm Project from United Way
- Application submitted and accepted to continue as a **United Way Agency Partner for 2024**. Funds will continue to support Palm Project



### GRANTS & DONATIONS

- Leadership Baldwin County Clays for A's
- Tom Poulos: Shirlee's Kids Foundation
- Texas Roadhouse
- Foley Kiwanis Club
- United Way of Baldwin County
- Pen Air Federal Credit Union Share it Program
- Baldwin EMC Foundation
- The Snook Foundation
- H. G. Clay Foundation
- 68 Ventures
- Impact 100 Baldwin County

- Updated Strategic Plan: Mission, Vision, and Strategic Priorities
- Created and posted position for Operations Manager to begin employment with the Coalition in January 2024
- Completed audit review
- Submitted Sales Tax Exemption annual application
- Produced Plan of Work and Annual Report
- Processed invoices, deposits, monthly financials, annual budget, and 990 tax return



### OPERATIONS