

**Baldwin County
Education
Coalition**



One voice. Every child.

**ANNUAL REPORT
2020**

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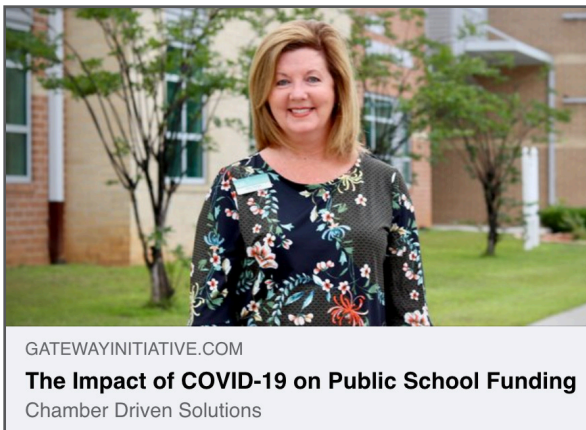
BALDWIN COUNTY EDUCATION COALITION

1. INFORM & ENGAGE SHAREHOLDERS

OBJECTIVE: Inform, engage and connect all citizens to our public schools

OBJECTIVE: Create awareness and support for the district and the Coalition

- Served on Baldwin County Public Schools' Counseling and Guidance Advisory Committee
- Hosted quarterly meetings with foundation representatives and community partners
- Wrote article for Gateway Initiative to create awareness of the potential impact of COVID-19 on public school funding
- Served on Jennifer Claire Moore Foundation's Advisory Council for Youth Mental Health First Aid
- Assisted with PR awareness campaign to promote the ACT scheduled for March 10, 2020



BALDWIN PARTNERS

- 107 additional volunteers registered through the online form since September 2019
- Ran annual PIE reports from the online registration form and forwarded to all school principals at the beginning of the new school year
- Submitted projects for six schools for United Way's Day of Caring



FAITH BASED INITIATIVE

- Began soliciting faith-based partnerships for our non-title one elementary schools in January 2020. Informed nine principals to make them aware of the program. Dr. Lawrence began meeting with these principals in February to determine needs before reaching out to churches. All efforts ceased in March after COVID restrictions were put in place.
- Continued to strengthen current Faith-Based partners



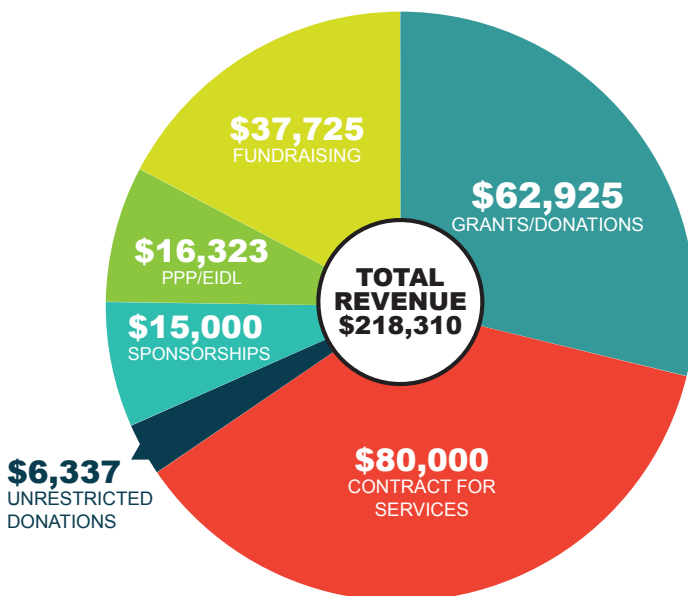
2. PROGRAM GRANTS & FUNDING

OBJECTIVE: Obtain adequate funding to implement best practices and meet the needs of the district

- Baldwin EMC Foundation grant for growing classroom libraries - **\$18,000**
- Mapp Family Foundation grant for growing classroom libraries - **\$5,000**
- Bayer Foundation grant for Elberta High School's Functional Agriculture Program - **\$15,000**
- Engaged and obtained nominations from 14 local farmers in support of the Bayer Foundation grant. Farmers were required to login and officially nominate Elberta High School.
- Designated United Way Agency for 2020. Funds will go toward the Guided Reading Initiative - **\$5,000**
- Awarded Wells Fargo Foundation grant for Elberta High School's Functional Agriculture Program - **\$5,000**
- Received donation from Pen Air Federal Credit Union's Share It Program to be used as needed - **\$12,425**
- Received donation from Baldwin County Board of Realtors to be used as needed - **\$2,500**
- Designated United Way Agency for 2021. Funds will go toward the Guided Reading Initiative.
- Coordinated with Scholastic and elementary departments and placed an order for The 7 Strength Library for all 2nd, 3rd & 4th grade classrooms. Books were received in January. BCEC board members assisted with the delivery of books to several teachers and students.
- Submitted final grant reports to Impact 100 Baldwin County and the Dollar General Foundation



TOTAL REVENUE 2019-2020



3. PROFESSIONAL / LEADERSHIP DEVELOPMENT

OBJECTIVE: Increase capacity of members through training and mentorships

- Provided lunch for the Principal's Academy prior to the start of the new school year
- Provided eMINTS t-shirts to all teachers completing their first year of training

GRITC SUMMER CONFERENCE

- Solicited and obtained **\$18,000 IN SPONSORSHIPS**
- Notified current and pending sponsors of the cancellation of GRITC 2020. Personal discussions were held with our larger investors. All sponsors were disappointed to hear of the cancellation and expressed support in sponsoring in 2021.
- Refunds were issued.

4. ADVOCACY

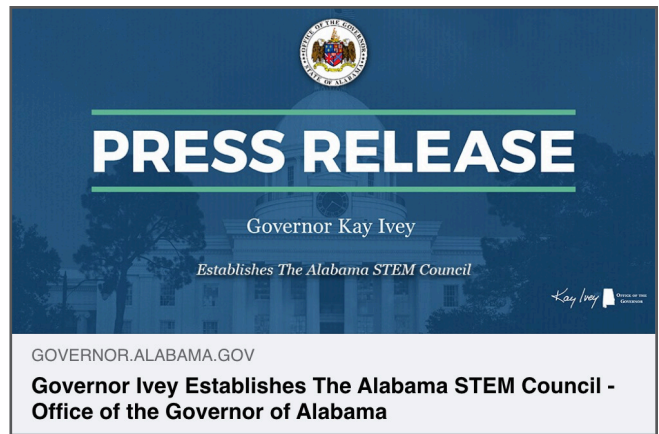
OBJECTIVE: Provide a united voice on initiatives concerning education & nonprofits

Alabama Association of Nonprofits Board of Directors:

- Board Meetings: September, December, March & June

Appointed by Gov. Ivey to serve on the Alabama STEM Council and nominated by the council to serve on the eight-member steering committee.

Composed a letter and appealed to Sen. Doug Jones to include nonprofits in the CARES Act.



5. PROGRAMS AND SERVICES

TEACHER OF THE YEAR BANQUET

- Coordinated the county's Teacher of the Year Banquet to recognize each school's outstanding educator. Obtained \$5,500 in sponsorships with 174 attendees.



Celebrating 10 years

MOBILIZING RESOURCES TO ENSURE
LITTLE STARS HAVE BRIGHT FUTURES.

- INVOLVE
- ELEVATE
- ADVOCATE



6. ORGANIZATIONAL ACTIVITY

OPERATIONS

- Created new promotional brochure and annual investor solicitation materials
- Held 10-year anniversary event with partners and stakeholders
- Participated in webinars concerning CARES Act funds. Submitted application and was approved for the Payroll Protection Plan (PPP) and Economic Injury Disaster Loan (EIDL).
 - » **PPP funds received - \$15,323**
 - » **EIDL funds received - \$1,000**
- Achieved GuideStar's Platinum Seal of Transparency. This required several weeks of completing BCEC's profile within GuideStar. GuideStar USA, Inc. is an information service specializing in reporting on nonprofit companies. Funders look to GuideStar to research organizations that have submitted funding requests. The database provides information on 2.5 million nonprofit organizations. Only .5% have achieved the platinum seal.



United Way of Baldwin County