

**Baldwin County  
Education  
Coalition**



*One voice. Every child.*

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**ANNUAL REPORT  
2019**

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## BALDWIN COUNTY EDUCATION COALITION

### 1. INFORM & ENGAGE SHAREHOLDERS

**OBJECTIVE:** Inform, engage and connect all citizens to our public schools

**OBJECTIVE:** Create awareness and support for the district and the Coalition

- Worked with the Orange Beach Community over several months to establish the Orange Beach Education Foundation.
- Assisted Spanish Fort and Fairhope communities in their effort to increase funding with the 3-mill special district tax.
- Increased support for Baldwin Partners program through online registration and increased volunteers by 151.

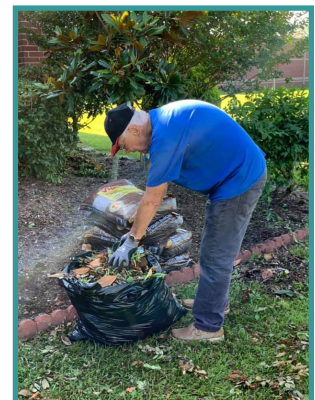


#### FAITH-BASED INITIATIVE

- Launched the Faith-Based Initiative (FBI) January 2019 to establish formal partnerships between churches and the schools in their local communities. Priority was given to the Title I Elementary Schools. To date, **66 Faith-Based partners are supporting 18 schools.**
- Faith-Based partners provide a large variety of services. Examples include:
  - » Soliciting volunteers to assist in the classroom, serve as mentors, tutor children, and help with various activities and events;
  - » Providing clothes for the clothes closet, snacks and food for the backpack program, school supplies, and funding for unpaid lunch balances;
  - » Assisting with school projects such as moving to a new school, power washing, landscaping, or playground upgrades.

#### BALDWIN PARTNERS

- Secured three United Way Day of Caring Projects April 2019
  - » Swift School – Volunteers worked two days painting the fence in front of the school.
  - » Foley Elementary – Riviera Utilities worked several weeks on updates to the playground and installed five new stations around the track.
  - » Magnolia School – Publix and The First Bank helped spruce up the landscaping in front of the school.



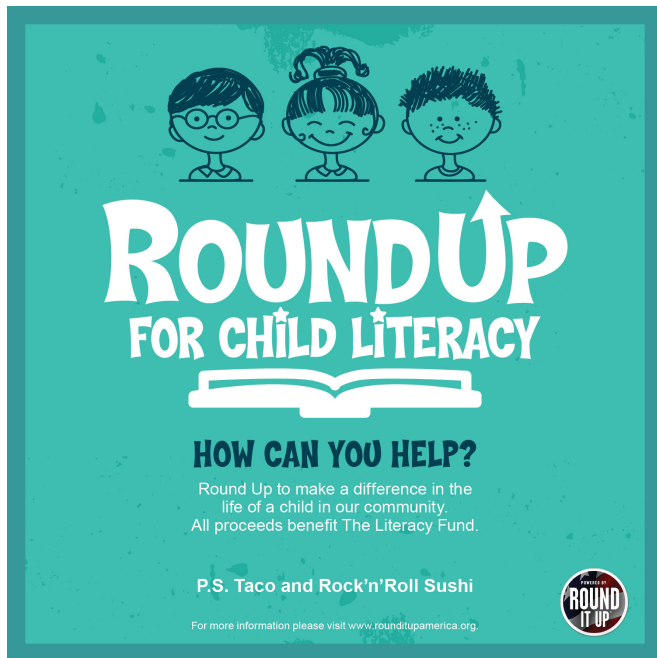
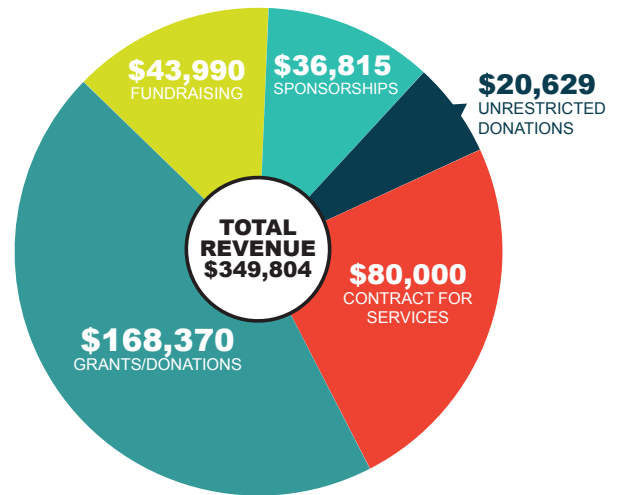
» UNITED WAY DAY OF CARING

## 2. PROGRAM GRANTS & FUNDING

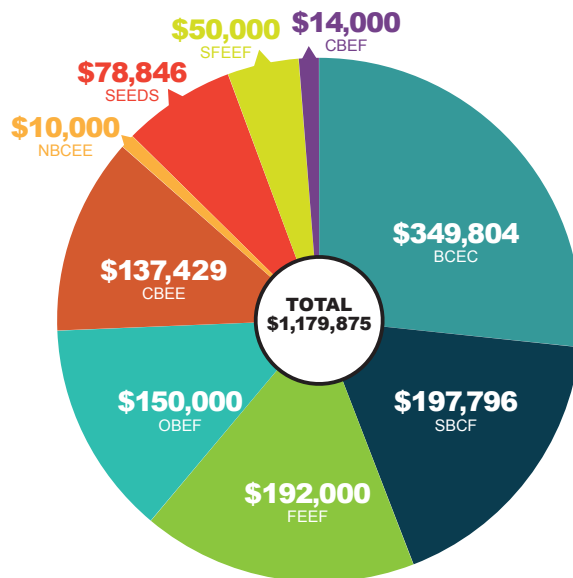
**OBJECTIVE:** Obtain adequate funding to implement best practices and meet the needs of the district

- Wells Fargo Foundation – Guided Reading & Classroom Libraries: **\$11,000**
- Dollar General Foundation – Classroom Libraries: **\$3,000**
- Snook Foundation – Classroom Libraries: **\$20,600**
- United Way Agency – Guided Reading: **\$5,000**
- Foley Arts Center – Arts & Cultural Enrichment: **\$5,750**
- Baldwin EMC’s Starlight Grant, Summerdale School – Tutoring Materials: **\$1,000**
- Baldwin EMC Foundation – Classroom Libraries: **\$18,000**
- Kimberleigh Welch Memorial Fund: **\$3,020**
- Impact 100: Classroom Libraries: **\$101,000**

## TOTAL REVENUE 2018-2019



## COALITION'S COLLECTIVE IMPACT



### Launched Round Up for Child Literacy Initiative

- A partnership with for-profit businesses who ask their patrons to “Round Up” to the nearest whole dollar. BCEC is the named charity.
- P.S. Taco Company and Rock N Roll Sushi became our first Round Up Partners.

**P.S.TACO**  
COMPANY

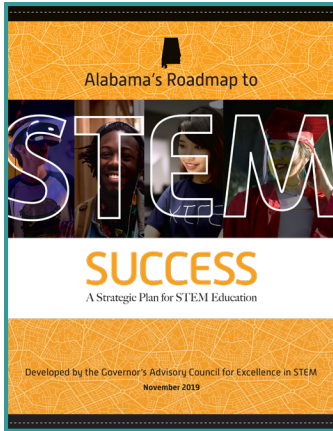
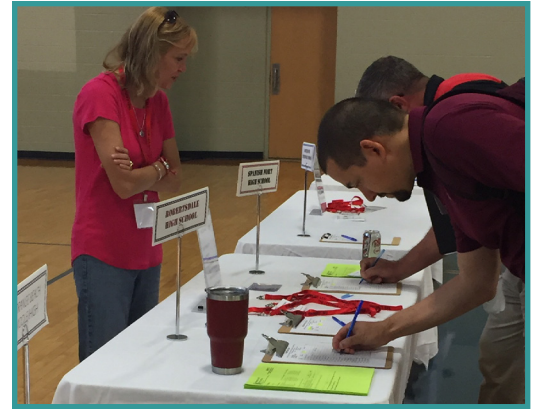
**ROCK N ROLL SUSHI**

### 3. PROFESSIONAL / LEADERSHIP DEVELOPMENT

**OBJECTIVE:** Increase capacity of through training and mentorships

#### GRITC SUMMER CONFERENCE

- Coordinated GRITC week-long summer conference providing innovative instructional strategies for more than 1,200 local teachers.
- Solicited and obtained **\$17,400 IN SPONSORSHIPS** compared to \$10,650 in 2018.
- Planned and organized the **Leadership Forum for School & Community Leaders Day. 180 PEOPLE IN ATTENDANCE**



### 4. ADVOCACY

**OBJECTIVE:** Provide a united voice on initiatives concerning education & nonprofits

- Served term as Chairman of the Board for the Alabama Association of Nonprofits.
- Served on the Governor's STEM Advisory Council and Steering Committee for the Council to produce a Strategic Plan for STEM Education in Alabama.
- Advocated in support of the new Math Course of Study for Alabama Public Schools.

### 5. BEST PRACTICES

**OBJECTIVE:** Promote and support the implementation of best Practices across the entire district

- Promoted best practices including: The Leader in Me, Guided Reading, E-Mints, Vex Robotics, STEM, Project Lead the Way, and Career Academies



### 6. PROGRAMS AND SERVICES

#### TEACHER OF THE YEAR BANQUET

- Coordinated the county's Teacher of the Year Banquet to recognize each school's outstanding educator, obtained sponsorships and garnered registrations, which resulted in 240 attendees, compared to 188 in 2018.

