

**Baldwin County  
Education  
Coalition**



*One voice. Every child.*

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**ANNUAL REPORT  
2018**

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## BALDWIN COUNTY EDUCATION COALITION

### 1. INFORM & ENGAGE SHAREHOLDERS

**OBJECTIVE:** Inform, engage and connect all citizens to our public schools

**OBJECTIVE:** Create awareness and support for the district and the Coalition

- Informed more than 1,600 people through 80 community meetings
- Served on numerous committees and boards locally and statewide creating awareness and support for Baldwin schools including chamber of commerces, education foundations and others
- Increased support for the Baldwin Partners program through online registration and increased volunteers to 177
- Led engagement efforts and coordination of community meetings for district's strategic plan
- Coordinated Literacy Summit engaging more than 75 people and raising more than \$7,200 for the Guided Reading initiative



**80 MEETINGS**

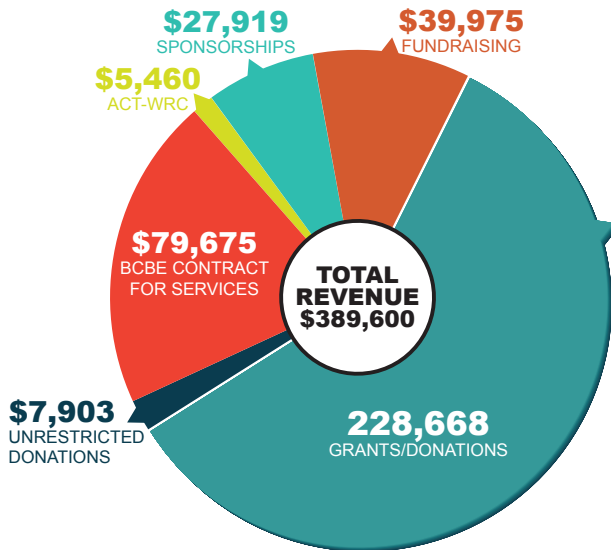
**1,642 PEOPLE INFORMED**

=100

### 2. PROGRAM GRANTS & FUNDING

**OBJECTIVE:** Obtain adequate funding to implement best practices and meet the needs of the district

- Awarded more than \$288,000 for programs and initiatives in Baldwin County schools through restricted grants and donations. An additional \$94,000 was received through engagement of the education foundations for the Guided Reading initiative.



#### RESTRICTED GRANTS / DONATIONS - \$228,668

- Impact 100 – Guided Reading: **\$89,976**
- Orange Beach Community – Guided Reading: **\$71,842**
- Literacy Patron Initiative: **\$7,289**
- Snook Foundation – The Leader in Me: **\$8,939**
- Wells Fargo Foundation – The Leader in Me: **\$2,000**
- United Way Agency – The Leader in Me: **\$5,000**
- Leader.Org – The Leader in Me, Year 1 (2017-2018): **\$36,882**
- Leader.Org – The Leader in Me, Year 2 (2018-2019): **\$6,740**

### 3. PROFESSIONAL / LEADERSHIP DEVELOPMENT

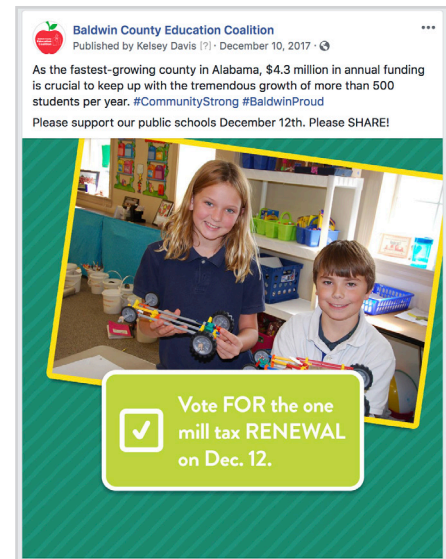
**OBJECTIVE:** Increase capacity through training and mentorships

- Coordinated GRITC Summer Conference as well as the Leadership Forum for School and Community Leaders day providing training to more than 175 people
- Organized Standards for Excellence in Nonprofit Board Governance training from the Alabama Association of Nonprofits for 20 nonprofit leaders

## 4. ADVOCACY

**OBJECTIVE:** Provide a united voice on initiatives concerning education and nonprofits

- Created messaging and a campaign to inform voters of the 1 mill tax referendum in December. **OVER 11,500** people were reached with over **701 INTERACTIONS**
- Engaged nonprofit partners to protect public trust in America's Charitable Nonprofits by opposing any efforts to repeal or replace the Johnson Amendment
- Attended meetings for the Alabama Association of Nonprofits Board of Directors



## 5. BEST PRACTICES

**OBJECTIVE:** Promote and support the implementation of best practices across the entire district

- Promoted best practices for The Leader in Me, Guided Reading, E-Mints, Project Lead the Way, and Career Academies

## 6. PROGRAMS AND SERVICES

### ACT WORK READY COMMUNITIES

- Continued presenting and meeting with the business community over the past 12 months to move from 82% of our goal to **97%**



### TEACHER OF THE YEAR BANQUET

- Coordinated the county's Teacher of the Year banquet to recognize each school's outstanding educator, obtaining sponsorships and garnering registrations which resulted in 188 attendees



## 7. ORGANIZATIONAL ACTIVITY

- Maintained financial and operational excellence for the organization including overseeing financial stewardship of the Foundation's funds, electing board members and officers and training new board members. Marketed the organization and its programs including maintenance of the website, social media and communication vehicles

