



FOR IMMEDIATE RELEASE  
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### **Sponsorship of upcoming Golf Classic reaches all Baldwin County schools**

**SUMMERDALE, Ala.** – Baldwin County Sewer Service (BCSS) presents the fifth annual Baldwin County Education Coalition Golf Classic on Thursday, September 14, 2017, at Rock Creek Golf Club in Fairhope. BCSS and the Baldwin County Education Coalition (BCEC) are seeking sponsors and teams for this premier golf tournament, which is the Coalition's sole fundraiser.

The 2017 Golf Classic is expected to resemble last year's event that raised \$28,000, and was identified by participants as one of the best tournaments in the area. It will feature complimentary lunch, dinner and beverages, in addition to exceptional prizes and great networking opportunities with prominent local businesses. Registration and lunch begin at 11:30 a.m., with a shotgun start at 1:00 p.m.

"We grow the tournament to provide more perks for the players every year," said Jenny Williams, marketing director of BCSS. "Since it is still fairly hot weather in September, we're working towards keeping participants as cool as possible, such as offering frozen yogurt on the course and adding more misting stations."

Proceeds from the annual Golf Classic have helped strengthen the Coalition's programs and services. This year, the Coalition has focused on a grant to the National Science Foundation to increase awareness and interest in STEM (Science, Technology, Engineering, & Mathematics) education, and to provide students with technology-rich experiences needed for emerging STEM-related occupations. Additionally, the Coalition is leading an effort in Baldwin County to become a Certified ACT Work Ready Community, an initiative that empowers the counties with data, processes, and tools to drive economic growth and build a common workforce development framework.

"The most fundamental resource for building a strong local economy is the presence of a highly qualified workforce that can attract new industry and sustain existing business," explains Terry Burkle, executive director of BCEC. "Creating a world-class public education system in Baldwin County has to be the number one strategy to accomplish the county's economic development goals."

Since there has never been a greater need for the Coalition's work to strengthen and grow, this fundraiser is crucial for them to continue informing and engaging citizens about issues concerning public education and to advocate with a united voice for reform in Baldwin County.

"It is important to keep in mind that the Coalition needs support now more than ever and that this is currently the only fundraising event held for them," said Williams.

Several sponsors have already committed, and more are needed in order to aid local schools with the most resources. For more details on the fifth annual Golf Classic and to sign on as a team and sponsor, visit [www.BaldwinCountySewer.com/Community/GolfClassic](http://www.BaldwinCountySewer.com/Community/GolfClassic).

#### **About Baldwin County Education Coalition**

The Baldwin County Education Coalition is an independent, non-profit, nonpartisan organization of public school advocates. We work together for systemic improvements and through seven local education foundations that serve communities across Baldwin's 1600+ square miles. Our strength is in the value we bring to our individual communities and our shared vision for creating world-class schools. For more information, visit [betterbaldwin.com](http://betterbaldwin.com).

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