



March 2017 Community Newsletter

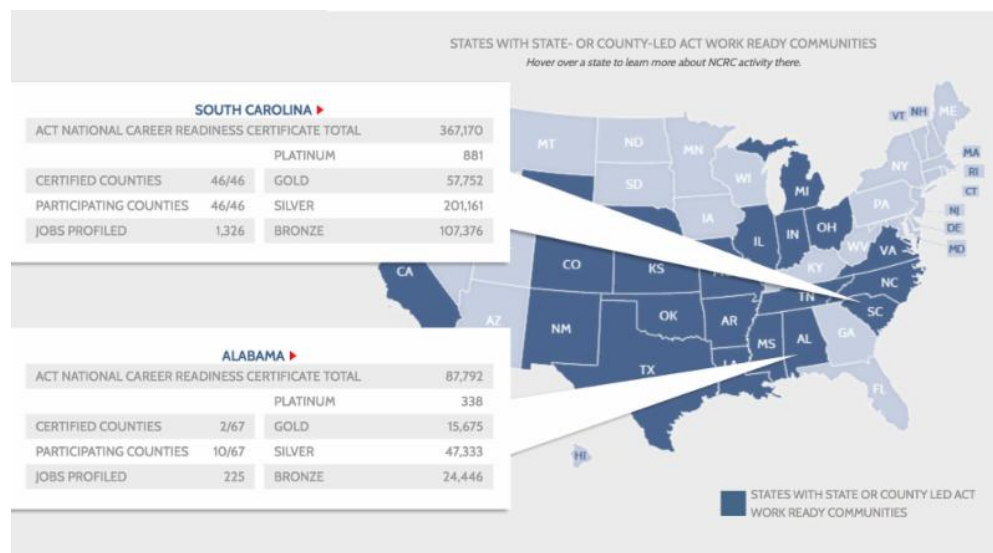
Improved hiring outcomes stem from job seekers with NCRC work skills credential

Employers need a way to quickly pinpoint individuals with essential, verifiable workplace skills. The solution: the ACT National Career Readiness Certificate (NCRC).

The best part about the solution:

- It's FREE - that means no cost to you.
- There's no obligation other than to [REGISTER](#), indicating you recognize the NCRC in the hiring process.
- It will help you identify quality job seekers.
- It will also help the county in our efforts to attract new business and industry.

Baldwin County is working to gain certification as an ACT Work Ready Community (WRC). Certification demonstrates a comprehensive workforce development system to perspective companies. Over the past 20 years, states and counties across the nation have gained certification and have become strong competition in our economic development efforts. For example, every county in South Carolina has gained certification as an ACT WRC, while only two counties in Alabama (Sumter & Tuscaloosa) have been certified.



The NCRC is an evidenced-based credential that documents cognitive and non-cognitive skills needed for workplace success. ACT's proprietary database identifies foundational skill requirements for nearly 20,000 job titles across all sectors of the economy.

Graduating seniors at all Baldwin County high schools have been taking the assessment and obtaining the ACT NCRC for the past three years. Adults who are transitioning between jobs can also register to [take the assessment](#) at no cost and earn a \$60 Amazon gift card through Coastal Alabama Community College.

[Register today](#) and you'll be on your way to improving your hiring outcomes, and you'll help Baldwin County gain certification as a Work Ready Community!

If you would like more information, contact [Terry Burkle](#).



Clays for A's

A Project of Leadership Baldwin - 2017 Class

Clays for A's fundraiser to benefit the seven educational enrichment foundations!

Leadership Baldwin County's class of 2017 has planned a fundraising event to benefit Baldwin County's seven educational enrichment foundations.

April 7, 2017

11:30 a.m.

Bushy Creek Clays

Find the event on [Facebook](#)

Get more information on our [events page](#) and download the [registration form](#).

2017 Teacher of the Year Banquet

A Prestigious Honor to Recognize Excellence in Teaching

Join us on March 23rd and help recognize the Teachers of the Year from all 45 Baldwin County Public Schools. [Register](#) to attend the event or become a sponsor!



You are cordially invited to attend the
Teacher of the Year Banquet.

March 23, 2017
6:00 Reception
6:30 Dinner

The Grand Hotel Ballroom
1 Grand Blvd.
Point Clear, AL 36564

Guests may attend for \$25 per person.

RSVP by March 21, 2017 to info@betterbaldwin.com



Hosted by the Baldwin County Education Coalition

SPONSORSHIP OPPORTUNITIES


Contact [Terry Burkle](#) to secure your sponsorship.



**BALDWIN COUNTY PUBLIC SCHOOLS
TEACHER OF THE YEAR BANQUET**

SPONSORSHIP OPPORTUNITIES



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