

**Baldwin County
Education
Coalition**



One voice. Every child.

**ANNUAL REPORT
2016**

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BALDWIN COUNTY BOARD OF EDUCATION

AUGUST 16, 2016

1. INFORM & ENGAGE SHAREHOLDERS

OBJECTIVE: Inform, engage and connect all citizens to our public schools

OBJECTIVE: Create awareness and support for the district and the Coalition

- Leadership Baldwin County Education Day – January (24)
- Leadership Baldwin County Government Day – February (23)
- Alabama Association of Nonprofits Board of Directors, Board Meetings September, December, March, & June; Annual REACH Summit, April 27 & 28
- AMSTEC Board of Directors (Alabama Math, Science, Technology, & Engineering Coalition), Board meetings: August & April
- SAWDC & CGIA quarterly meeting, December
- Education Foundation Board Meetings: CBEE – November (17); SEEDS – January (11); SBCF Board Retreat – December (19); SBCF Business Advisory Council – March, April, May, & June (Average 9/meeting)
- Eastern Shore Kiwanis (18)
- Foley Rotary (50)
- Robertsdale Sunset Rotary (15)
- Hosted Education Summit, February (2,250)
- Website, Social Media posts
- Hosted 3rd Annual Golf Classic (161)
- Supporting Our Schools Campaign

EDUCATION SUMMIT & TEACHER IN-SERVICE

- Hosted 4th Annual Education Summit, two sessions: 250 attendance at the morning session and 2,000 the afternoon session
- Secured Keynote Speaker, Jamie Vollmer, author of Schools Cannot Do IT Alone.
- Secured venue, signage, chairs, port-o-lets, heaters, stage, staging, lighting, and audio visual
- Solicited and obtained \$13,200 in sponsorships
- Scheduled additional speaking opportunities for Jamie Vollmer: Foley Rotary, Coastal Baldwin Business Chamber's First Friday Forum, and two morning news shows.

AMSTEC'S REGIONAL STEM FORUM

- Served as Co-Chair for Regional STEM Forum
- Recruited regional planning team and facilitated planning meetings: agenda, minutes, meeting notifications
- Secured forum moderator, speakers, and student showcases from Baldwin County
- Assisted with logistics: registration, audio visual, presentation slides, name tags, & setup

BALDWIN PARTNERS

- Partnered with South Baldwin Chamber Foundation and worked with Principals in the Foley feeder schools to identify needs for volunteers and in-kind services
- Created WebLink forms through Donor Perfect (DP) that will provide citizens with a list of needs for each school and a convenient way to signup electronically. Data will be collected and tracked using DP with regular reporting to principals.
- This initiative will be piloted in the Foley feeder schools during Fall 2016.

COMMUNITY ADVISORY TASK FORCE

- Drafted Charter used to govern the Community Advisory Task Force (CATF)
- Assisted in identifying members to serve, made contact to solicit and recruit
- Served as facilitator – organized meetings, prepared agenda and materials for meetings – July thru September
- Coordinated meetings of the Leadership Team (Chair & Co-chairs) – July thru October
- Worked with Co-chairs on final report – editing, printing and signatures from all Task Force members
- Organized and participated in visits to all local news stations & scheduled speaking engagements for Chair & Co-chairs
- Coordinated presentation of final report
- Assisted with drafting charter to create the Community Advisory Council for Education

2. COUNTY-WIDE PROGRAM GRANTS & FUNDING

OBJECTIVE: Obtain adequate funding to implement best practices and meet the needs of the district

National Science Foundation ITEST (Innovative Technology Experiences for Students and Teachers) Grant: Projects that actively engage business and industry partners to provide hands-on experiences that foster the knowledge and skill-sets needed for emerging Science, Technology, Engineering, & Math (STEM)-related occupations.

- Facilitated meetings for visioning, planning, writing, editing, and submitting – Sept thru July
- Recruited grant writer
- Recruited and confirmed Project Innovator, Project Evaluator, and Project Researcher.
- Identified and recruited 21 business partners to collaborate with the project and serve on the STEM Advisory Council.
- Conducted Student Interest Survey and obtained necessary data to create needs statement
- Composed collaboration letters, project timeline, and description of key personnel
- Finalized project narrative, budget, and budget narrative - \$1.2M

3. PROFESSIONAL / LEADERSHIP DEVELOPMENT

OBJECTIVE: Increase capacity of members through training & mentorships

EDUCATION SUMMIT & TEACHER IN-SERVICE

GRANT WRITING WORKSHOP LEAD BY GRANT WRITING USA, SEPTEMBER 24 & 25

GRITC SUMMER CONFERENCE

- Redefined sponsorship opportunities
- Solicited and obtained \$23,000 in sponsorships
- Solidified in-kind sponsorships for speakers, breakfast, and VIP reception
- Obtained door prizes for attendees
- Secured opening speaker and luncheon keynote speaker for day two, caterers, venue for VIP reception, and table linens
- Assisted with setup, registration, introduction of speaker and clean-up

LEADERSHIP BALDWIN COUNTY

- Serve on steering committee
- Assisted with Opening Retreat January (28)
- Planned and facilitated Education Day in January (24)
- Planned and facilitated State Government Day and tour in Montgomery in February (23)

4. ADVOCACY

OBJECTIVE: Provide a united voice on initiatives concerning education

ALABAMA GRIT - ALABAMA'S COLLEGE & CAREER READY STANDARDS

- Strategic Partner of Alabama GRIT
- Recruited six speakers from Baldwin County to speak before the Senate Education & Youth Affairs Committee opposing SB60 that would repeal Alabama's College & Career Ready Standards
- Call to Action e-Newsletter & social media posts on SB60
- Participate in bi-monthly calls with GRIT partners
- Education Summit – Alabama GRIT in attendance

SUPPORTING OUR SCHOOLS CAMPAIGN

- Engaged business leaders eager to support the effort for the March 1st renewals (Jan-Feb)
- Facilitated meetings, kept minutes, and provided administrative support
- Communicated the message (Advocacy Tool Kit) developed by the Campaign to stakeholders.
- Coordinated delivery of yard signs to Chambers and worked with organizations for pick up
- Coordinated master schedule for speaking engagements
- Scheduled media interviews and social media posts
- Obtained over 300 signatures for the petition necessary to place the renewals on the ballot

5. BEST PRACTICES

OBJECTIVE: Promote and support the implementation of best Practices across the entire district

THE LEADER IN ME

PRE-ADVANCED PLACEMENT IN ALL BALDWIN COUNTY MIDDLE SCHOOLS

REGIONAL STEM FORUM

CAREER ACADEMIES

6. PROGRAMS AND SERVICES

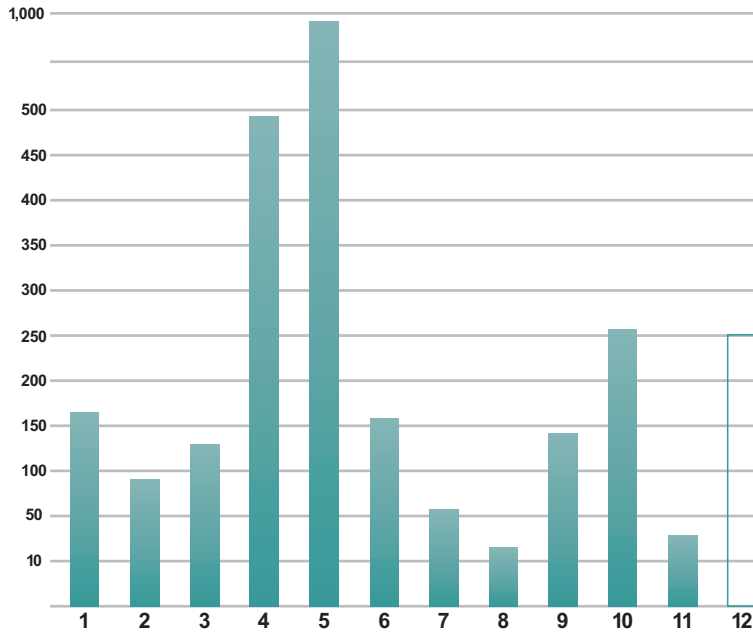
TECHNOLOGY BACKPACK PROGRAM

- Conducted survey of parents (2,686 respondents)
- Solicited and negotiated proposals from vendors
- Composed copy for website and social media for promoting
- Began promoting first week of June 2016

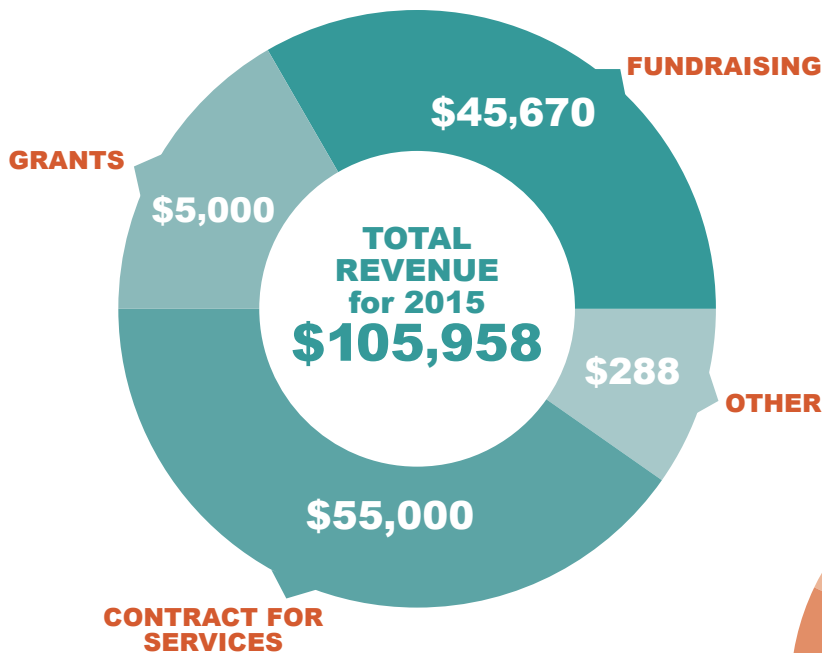
ACT WORK READY COMMUNITIES

- Attended four Work Ready Communities Academies hosted by ACT: August – Atlanta; November – Chattanooga; February – Mobile; May – Chicago.
- Attended the ACT-WRC Symposium in Charleston, September.
- Serve on the Regional Leadership Team
- Chair, Baldwin County Leadership Team
- Completed Baldwin County application for ACT-WRC
- Held official launch event, June 2016
- Began informing and engaging to create awareness with presentations to the following: South Baldwin Chamber Board of Directors, Baldwin County Economic Development Job Fair, Baldwin County Board of Education, and Baldwin County Commission.
- Obtained 24 of the required 135 employers recognizing the NCRC to meet our goal for certification.
- Currently at 60% of our goals required for certification: <http://workreadycommunities.org/AL/003>

HOURS



1. EDUCATION SUMMIT – 168 HOURS
2. STEM FORUM – 93 HOURS
3. BALDWIN PARTNERS – 135 HOURS
4. CATF – 480 HOURS
5. NSF GRANT – 987 (INCLUDES FACILITATION (330), GRANT WRITING (309), COMMUNITY (84), PRINCIPALS (96), TEACHERS (168))
6. GRIT CONFERENCE – 152 HOURS
7. LEADERSHIP B/C – 52 HOURS
8. AL GRIT (ALABAMA'S COLLEGE & CAREER READY STANDARDS) - 32 HOURS
9. SUPPORTING OUR SCHOOLS CAMPAIGN – 142 HOURS
10. ACT-WRC – 253 HOURS
11. BACKPACK PROGRAM – 45 HOURS
12. COMMUNITY ENGAGEMENT, MISC. MEETINGS, OPERATIONAL, & FUNDRAISING (GOLF TOURNAMENT).



TOTAL EXPENSES FOR 2015
\$150,011
(GRANTS REVENUE FROM 2014 THAT WAS EXPENDED IN 2015)

