

bright prospects for business

"I see encouraging signs of an increasing value for education here. But, if we really want to write a new prospectus for Baldwin County, then we need business and industry to act upon their vested interest in public schools – starting with the one around the corner."

Gerry McManus

Controller, Baldwin County Sewer Service LLC

What Baldwin Partners know:

- The essential link between quality education and a quality workforce
- The employee pride fostered by service to students
- The inspiration of a progressive business network



infinite possibilities for students

"The people in our community who've taken an active interest in my success will be with me forever. When I leave for college next fall to pursue a career in business, it's because I've had great role models who taught me the importance of having a plan. With that and a lot of hard work, I believe the sky's the limit."

Mike Kasch

Class of 2015, Daphne High School

What Baldwin students should know:

- The towering opportunities in "a world that is flat"
- The power of a strong work ethic
- The wisdom of taking the long view



new paradigms for teachers

"Extending our classrooms into the community has given my students – and me – new eyes to see with. I wish all my colleagues could know how 'spot on' we are with best practices we've adopted across Baldwin County. Integrated studies, challenge-based learning – all these approaches are preparing the whole student for 21st century careers."

Susan Nelson

Career Academy Coordinator, Gulf Shores High School

What Baldwin educators know:

- The encouragement afforded by a caring, reliable classroom volunteer
- The joy of a well-timed delivery of needed supplies
- The hope that Baldwin citizens will continue embracing their role as shareholders of the public schools



smart growth for communities

"Ask almost anyone. It's quality public education that makes Baldwin County a destination for many families. Whether they're parents of school-aged children or retirees looking for a certain quality of life, it's our schools that make this a great place to live. And great schools are very good for business."

Karen Glover

Operations Manager
Baldwin County Economic Development Alliance

What Baldwin leaders know:

- The central role education plays in building a vibrant economy
- The implications of continued growth for strategic cooperation
- The capacity of Baldwin school supporters to convene citizens across the county.



Please complete / detach / mail your request for information to Baldwin County Education Coalition: PO Box 502 / Summerdale, AL 36580

YES! I'd like more information about the **Baldwin Partners** initiative. (PLEASE PRINT.)

Name: _____

Company: _____

Title/position: _____

Mailing address: _____

City: _____

Zip: _____

Email address: _____

Best phone: _____

Do you have a preference regarding a specific Baldwin public school that you would like to support or learn more about? (PLEASE PRINT.)

Are you currently involved as a sponsor or active supporter at any Baldwin public school (PLEASE PRINT.)

Please complete / detach / mail your request for information to **Baldwin County Education Coalition** - PO Box 502 / Summerdale, AL 36580

Set to make a sound investment?

Check it out!

To learn more about **Baldwin Partners** and especially about needs and opportunities in your neighborhood schools, detach / complete / mail in the tear-off card provided with this brochure.

We'll contact you to talk about your expectations and then find just the school and project to suit your interests. When everything's finalized, we'll celebrate your new partnership with an official signing ceremony and commemorative certificate.

Baldwin County's future... brighter than ever!

Primed to do your part?

Think of the possibilities!

- **Make a lasting impression!** *Spend a much-anticipated hour each week reading with a grateful young friend.*
- **Share your career story** *with a class of curious 4th graders.*
- **Enlighten some middle schoolers** *about enduring business principles.*
- **Lend financial or in-kind support** *to expand teacher training opportunities.*
- **Ramp up the relevance for high school students** – *through job shadowing, internships and curriculum alignment that tracks with career in high demands.*
- **Be a mentor, a cheerleader and an advocate** *for a child in need of a caring adult role model.*
- *Pitch in to sponsor a student contest, a field trip scholarship or a parent engagement event.*
Become known for your special project!

Ready to brighten your prospects?

Introducing a new generation of Partners in Education.

Baldwin Partners know the time, talent and resources they invest in our public schools will yield long-term benefits for their businesses, their families and our county-wide community.

That's because **everything about our collective future depends on the priority we give to public education.**

Our network of businesses, churches and other organizations is stepping up to support student achievement at every level.

They are actively engaged in preparing our graduates for lifetime success. The capacity of our children to one day assume stewardship of our economy, our community and our place in the world has everything to do with the vision of the adults in their lives.

Got a question?

Baldwin Partners is a joint initiative of the Baldwin County Education Coalition and the Baldwin County Public Schools.

Let us hear from you!

251.989.2262

info@betterbaldwin.com

Baldwin County Education Coalition
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The Baldwin County Education Coalition is an independent, non-profit, nonpartisan organization of public school advocates. We work for systemic improvements through seven local education foundations in partnership with key business and elected leadership and the Baldwin County Board of Education.

Our shared vision for creating world-class schools is inspiring a new public story of civic innovation in Baldwin County.



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